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2012 Editorial Calendar

ISSUE	SECTIONS	SPECIAL REPORTS/SUPPLEMENTS	FEATURES	BONUS DISTRIBUTION
January 15 <i>Space: 12/20</i> <i>Materials: 12/22</i>	Tech Trends - Security Eye on Design - Conversions Facts & Figures The Bottom Line by STR Sustainability Forum	REIT Report Labor Issues	Shades Of Green: <i>Energy Management Systems</i> Bedding & Linens Insurance New Construction & Renovations	ALIS
February 7 <i>Space: 1/11</i> <i>Materials: 1/13</i>	Tech Trends - Property Management Systems Vacation Ownership Food & Beverage Profile Marketing Challenges Sustainability Forum	Annual Hotel Brand Report	Amenities - Minibars PTAC Apparel Fitness Centers & Spas	Hospitality Law Conference
February 21 <i>Space: 1/25</i> <i>Materials: 1/27</i>	Tech Trends - Telecom Facts & Figures The Bottom Line by STR	Segment Update: <i>Select-Service</i>	Shades Of Green: <i>Lighting</i> Shuttle Buses & Vans	
March 7 <i>Space: 2/9</i> <i>Materials: 2/13</i>	Tech Trends - Marketing & Distribution Vacation Ownership Eye on Design - Mixed Use Marketing Challenges Sustainability Forum	Segment Update: <i>Timeshare</i> Asset Management Report	Insurance Bath Design	ARDA Convention
March 21 <i>Space: 2/22</i> <i>Materials: 2/24</i>	Tech Trends - Security Food & Beverage Facts & Figures The Bottom Line by STR	New Construction & Renovations Supplement Annual Construction Company Report	Shades Of Green: <i>Housekeeping & Janitorial Supplies</i> Bedding & Linens	Hunter Investment Conference
April 7 <i>Space: 3/13</i> <i>Materials: 3/15</i>	Tech Trends - Property Management Systems Vacation Ownership Marketing Challenges Sustainability Forum Food & Beverage Profile	Annual Top 100 Management Company Report <i>Management Company Roundtable Coverage</i>	Amenities - In-Room Beverages Apparel	AAHOA Convention
April 21 <i>Space: 3/27</i> <i>Materials: 3/29</i>	Tech Trends - Yield & Revenue Management Facts & Figures The Bottom Line by STR	Segment Update: <i>Boutique</i>	Shades Of Green: <i>Laundry Equipment</i> Flooring & Floor Care	HD Expo Meet the Money
May 7 <i>Space: 4/11</i> <i>Materials: 4/13</i>	Tech Trends - Payment Processing Eye on Design - Extended Stay Marketing Challenges Sustainability Forum	Segment Update: <i>Extended Stay</i>	Amenities Bath Design	
May 21 <i>Space: 4/25</i> <i>Materials: 4/27</i>	Tech Trends - In-Room Entertainment Food & Beverage Profile Facts & Figures The Bottom Line by STR	Annual Sources of Funding Report	Shades Of Green: <i>Energy Management Systems</i> Insurance New Construction & Renovations	NYU Investment Conference
June 7 <i>Space: 5/11</i> <i>Materials: 5/15</i>	Tech Trends - Guestroom Technology Marketing Challenges Sustainability Forum	Segment Update: <i>Economy</i>	PTAC Shuttle Buses & Vans Business Centers	
June 21 <i>Space: 5/25</i> <i>Materials: 5/30</i>	Tech Trends - Telecom Eye on Design - Luxury Facts & Figures The Bottom Line by STR	High Tech Hotels Report Segment Update: <i>Luxury</i>	Shades Of Green: <i>Bath Amenities</i> Apparel	HITEC Convention

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July 15 <i>Space: 6/20</i> <i>Materials: 6/22</i>	Tech Trends - Cloud Technology Marketing Challenges The Bottom Line by STR Sustainability Forum	Diversity: Mid-Year Report Segment Update: Mixed-Use Development	Laundry Flooring & Floor Care	NABHOOD Convention
August 7 <i>Space: 7/11</i> <i>Materials: 7/13</i>	Tech Trends - Property Management Systems Vacation Ownership Marketing Challenges Sustainability Forum	Annual Franchise Report	Amenities - In-Room Beverages Fitness Centers & Spas Insurance	
August 21 <i>Space: 7/25</i> <i>Materials: 7/27</i>	Eye on Design - Resorts Facts & Figures The Bottom Line by STR	Technology Challenges Supplement	Shades Of Green: Energy Management Systems PTAC	
September 7 <i>Space: 8/9</i> <i>Materials: 8/13</i>	Tech Trends - Converged Networks Food & Beverage Profile Marketing Challenges Sustainability Forum	Annual Top 100 Owners & Developers Report <i>Hotel Owners & Developers Roundtable Coverage</i>	Amenities Bedding & Linens Soft Goods New Construction & Renovations	HD Boutique
September 21 <i>Space: 8/28</i> <i>Materials: 8/30</i>	Tech Trends - Loyalty & CRM Strategies Eye on Design - International Facts & Figures The Bottom Line by STR	International Update	Shades Of Green: Shuttle Buses & Vans	Lodging Conference
October 7 <i>Space: 9/12</i> <i>Materials: 9/14</i>	Tech Trends - Security Vacation Ownership Marketing Challenges Sustainability Forum	Annual Top Hotel Brokers Report Segment Update: Limited-Service	Bedding & Linens Fitness Centers & Spas	
October 21 <i>Space: 9/26</i> <i>Materials: 9/28</i>	Tech Trends - Yield & Revenue Management Eye on Design - Select-service Facts & Figures The Bottom Line by STR	IH/M&RS Pre-Show Issue	Amenities Apparel Insurance	 Nov. 10-13, 2012 Jacob Javits Convention Center, NYC
2012 IH/M&RS Hotel Product Showcase	A "Sneak Peak" at New Products being introduced at the 2012 IH/M&R Show. Polybagged with October 21 issue.			
November 7 <i>Space: 10/10</i> <i>Materials: 10/12</i>	Tech Trends - In-Room Entertainment Vacation Ownership Marketing Challenges Sustainability Forum	IH/M&RS Show Issue International Update Distributors & Supply Chain Management Report	New Construction & Renovations Insurance PTAC	Distribution from all official IH/M&RS hotel bus stops throughout NYC, from the Hotel Business exhibit and from bins located throughout the Jacob Javits Center
November 11 & 12 <i>Space: 10/17</i> <i>Materials: 10/18</i>	The Official IH/M&R Show Dailies	Conference News	Product Advertorials	
November 21 <i>Space: 10/25</i> <i>Materials: 10/29</i>	Tech Trends - Property Management Systems Eye on Design - Full-Service Food & Beverage Profile Facts & Figures The Bottom Line by STR	Segment Update: Full-Service	Shades Of Green: Energy Management Systems Flooring & Floor Care	
December 15 <i>Space: 11/19</i> <i>Materials: 11/20</i>	Tech Trends - Security Marketing Challenges Sustainability Forum	IH/M&RS Buyer's Notebook & Show Coverage	PTAC Bedding & Linens Insurance Laundry	
2013 Almanac & Market Guide <i>Space: 11/13</i> <i>Materials: 11/14</i>	A breakdown of all the major segments making up the hotel marketplace	"The Green Book" - The Most Comprehensive Sourcebook For The Hotel Industry	Industry Overview & Analysis Looking Ahead to 2013	Polybagged with December 15 issue

Plus regular, in-depth coverage of late-breaking news, HB Hears, Exclusive STR Research & Statistics, Supplier News, Personnel Changes, New Products, Calendar of Events and other important features.

